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Born June, 21, 1962

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### **Training and Education**

- 1994      Aggregation des Facultes de Droits et de Sciences Economiques (Full Professorship Tenure)
- 1993      Habilitation a Diriger les Recherches, University of Paris Nord (Directorship of Research Degree)
- 1991      Doctorat es Sciences Economiques, (PhD in Economics), University of Paris Nord  
Dissertation Published thanks to a Prize awarded by the French Ministry of Higher-Education and Research
- 1987      D.E.A. de Strategie Industrielle et Financiere Internationale, University of Paris-Nord, Mention Bien
- 1986      Maitrise en Sciences Economiques (Master in Economics, Option "Industrial Economics"), University of Paris-Nord, Mention Bien
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### **Professional Activities:**

#### **Research Activities**

##### *Today:*

- Member of the Institut Universitaire de France, since September 2002
- Director of EconomiX, Joint Research Center CNRS-Université de Paris X (UMR 7166), since June 2005

##### *Scientific Institutions:*

### Coordination

- Co-Director of the CNRS's Research Consortium "Information and Communication Technologies and the Society" (GDR TICS), since January 2002
- Director of the European School on New Institutional Economics (Institut Scientifique de Cargèse, Corse, 31/03-6/04 2002, 31/3/2003-6/04/2003)
- Member of the Board of Management of the International Joseph Schumpeter Society, since May 2002
- Coordinating President of the European Chapter of the the International Society for New-Institutional Economics (ISNIE-Europe), since 1998

### Membership

Association Française de Sciences Economiques, since 1991, American Economic Association, since 1994, International Society for New-Institutional Economics (ISNIE) since 1997, International Schumpeter Society since 2000

### Expertise

- Member of the Scientific Council of the Department of Economics and Sociology (ESR) of INRA since may 1998
- Expert for:
  - Commissariat Général du Plan (France)
  - Conseil Général Rhône-Alpes - Direction de la Recherche (France)
  - Danish Research Agency (Denmark)
  - European Science Foundation (EU)
  - Institut National de la Recherche Agronomique (France)
  - Ministère de la Recherche (France)
  - Ministero dell'Università e della Ricerca Scientifica e Tecnologica, Grant Review Committee (Italy)
  - OECD (Focus Group on Innovation and IPRs)
  - Office Fédéral des Affaires Scientifiques, Techniques et Culturelles (Belgium)

### Workshops and Seminar Organization:

- Co-organizer of the Seminar "Information Technologies and the Society", GDR TICS, Ecole Nationale des Ponts et Chaussées, since January 2003 – Keynote Speakers: B. Kogut (Insead), H. Varian (U.C. Berkeley), L. Suchman (U. Lancaster), L. Lessig (Stanford), P. Agre (UCLA), E. Hutchins (UC San Diego), J. Urry (U. Lancaster)
- Organizer of the Workshop "Digital Economics", University of Paris X, since September 2001

### Scientific Edition

- Member of the Advisory Board (Comité de Rédaction) of the Revue d'Economie Industrielle since January 1999
- Member of the Scientific Committee (Comité de Lecture) of the journal Finance, Contrôle, Stratégie, since December 1999
- Referee for:
  - Ecological Economics
  - Economics Inquiry
  - Economics of Innovation and New Technology
  - European Journal of Economic and Social Systems
  - Cahiers d'Economie Politique
  - Cahiers d'Economie et de Sociologie Rurale
  - Économie Appliquée
  - Economie et Prévision

- Industrial & Corporate Change
- Information, Economics and Policy
- International Journal of Industrial Organization
- International Journal of the Economics of Business
- International Review of Law and Economics
- Journal of Economic Behavior and Organization
- Journal of Institutional and Theoretical Economics
- Journal of Labor Economics
- Journal of the Association of Information Systems
- Research Policy
- The Information Society
- Economie et Statistiques
- Économie Rurale
- Économies et Sociétés, Oeconomia
- Finance, Contrôle, Stratégie
- Recherches Economiques de Louvain
- Revue d'Economie Industrielle
- Revue d'Economie Politique
- Revue Economique
- Revue Française d'Economie
- Technologies de l'Information et Société (TIS)
- Cambridge University Press
- Kluwer
- La Découverte

### Past Positions

*2000-2005*

Researcher at FORUM, University of Paris X & CNRS (2000-2005)

Director of the Department GIFT (Globalization, Innovation, Firms, Technology), 2001-2005

Deputy Director of Forum, 2002-2005

Co-organizer of the Seminar "Economics of Institutions", Forum, Université de Paris X,

Member of the Board of Directors of the International Society for New-Institutional Economics (ISNIE), 2002-2004

*1991-2004*

Researcher at ATOM (Analytical Theory of Organization and Market), University of Paris-I Panthéon-Sorbonne, 1991-2004

Director of ATOM, 1998-1999

Deputy-Director and Scientific Director, 1996-1998)

Coordinator of the Working Group "Contrat et Institutions", 1996-2002

*December 1987-décembre 1995*

Researcher, Centre de Recherche en Economie Industrielle (CREI), Université Paris-Nord

*October 1990-septembre 1993:*

Associate Researcher, Institut de Recherche et d'Information Socio-économique - Travail et Société (IRIS-TS), URA CNRS 1236, Université Paris-Dauphine

*December 1987-novembre 1990*

Fellow, Centre de Recherche en Economie Industrielle (CREI), Université Paris-Nord

*First semester 1989:*

Visiting Scholar, Department of Economics, Massachusetts Institute of Technology, Cambridge, USA.

*Second semester 1988:*

Associate Researcher, Department of Economics, Ecole Nationale Supérieure des Télécommunications.

### **Teaching Activities**

Today (since September 2000)

Professor of Economics at the University of Paris X

Co-director of the Master “Concurrence et Regulation des Marchés”, UFR Economie et UFR de Droit, since September 2005

Deputy Director of the Master “Technologie, Réseaux, Globalisation”, UFR SEGMI since September 2001

Past Positions

• 2000-2002

Associate Professor in Doctoral Programms at the University of Paris 1 Pantheon-Sorbonne

Associate Professor, Institut d'Etudes Politiques de Paris, "Economie de l'Internet"

Lectures, Erasmus University, Rotterdam (The Netherlands)

• 1994-2000

Professor of Economics at the University of Nancy II

Associate Professor in Doctoral Programms at the University of Paris 1 Pantheon-Sorbonne

Associate Professor in Doctoral Programms University of Paris-XIII (1994-1997)

• 1991- 1994:

Maitre de Conférences (Assistant Professor), University of Paris-Nord

• 1990- 1991:

Attache Temporaire d'Enseignement et de Recherche (Assistant Professor) - University of Paris-Dauphine

• 1989- 1990:

Moniteur d'Enseignement (Lecturer) - University of Paris Nord

• 1987- 1989:

Lectures at the University of Paris-Nord

### **Varia**

#### ***Research works for:***

- Centre National d'Etude des Télécommunications (CNET), UST
- Centre National de la Recherche Scientifique (CNRS)
- Chambre de Commerce et d'Industrie de Paris (CCIP)
- Commissariat Général du Plan
- European Commission (IPTS, DG III)
- Dafsa (Informations financières)

- Electricité de France (EDF)
- Eurostaf (Analyses Stratégiques et Financières)
- France-Telecom (SPES, DACT)
- Licensing Executive Society
- Ministère de l'Équipement
- Ministère de la Culture et de la Francophonie
- Ministère de la Recherche et de la Technologie
- Ministère de l'Industrie
- Ministère des Transports
- National Science Foundation (USA)
- Plus-Consultant-Stratégie (Études Économiques et Stratégiques)
- SMG International (Études Organisationnelles et Stratégiques)

*Miscellaneous*

- Member of the Board of the French Chapter of the Internet Society, ISOC-France, Chair 2002-2004, Treasurer: 2000-2002

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**Publications**

**Articles in Scientific Journals**

“Combining Institutional and Contractual Mechanisms to Control Transactional Hazards Related to Transfers of Technology: an Empirical Analysis of Supervision Provisions in Technology Licensing Agreements”, with Régis Coeurderoy, International Journal of the Economics of Business, 11 (3), November 2005, pp. 425–446

“Contrasted paths of adoption: is e-business really converging toward a common organizational model ?”, with Bruno Chaves, *EM – Electronic Markets*, 15(3), 2005, Volume 15 (3): 181–199.

“Introduction and overview to the special issue on biodiversity conservation, access and benefitsharing and traditional knowledge”, with Tom Dedeurwaerdere, Bernd Siebenhüner, *Ecological Economics*, 53 (4), June 2005, 439–444

“La sanction adéquate en matière contractuelle”, Les Petites Affiches, 99, 19 mai 2005, pp. 43-54

“European e-commerce policies in the pioneering days, the gold rush and the post-hype era”, with Kim Viborg Andersen, Roman Beck, Rolf Wigand, Niels Bjørn-Andersen, Information Polity, 9(3/4), 2004, pp. 217-232

“Property Rights on the Internet: Is a Specific Institutional Frame needed”, Economics of Innovation and New Technology, 13(5), July 2004, 489–507

“Globalization and E-Commerce: The French Environment and Policy”, Communications of the Association for Information Systems, Volume 10, 2003, 73-127

"e-Commerce in France: Did early adoption prevented the development ?", The Information Society, 19(1), Jan.-March 2003, pp. 45-57

"Règle de droit et exécution des contrats: Réflexion d'économistes sur le droit comparé des contrats", with M. Fares, Revue d'Economie Politique, N° Spécial "L'Economie du Droit", ed by B. Deffains, 112 :6, nov-dec.2002, pp. 823-844

"The Governance of Transaction by Commercial Intermediaries: An Analysis of the Re-engineering of Intermediation by Electronic Commerce", International Journal of the Economics of Business, vol. 9, N° 3, Nov. 2002, pp. 353-374

"Economie d'Internet, Economie du Numérique", with N. Curien, Revue Economique, Special Issue, "Economie de l'Internet", ed. by E. Brousseau & N. Curien, octobre 2001, vol 52, pp. 7-36

"Régulation de l'Internet : l'autorégulation nécessite-t-elle un cadre institutionnel ?", Revue Economique, Special Issue, "Economie de l'Internet", ed. by E. Brousseau & N. Curien, octobre 2001, vol 52, pp. 349-377

"Commerce Electronique :Ce que disent les chiffres et ce qu'il faudrait savoir", Économie et Statistique, # 339-340, 2000 – 9/10, p. 147-170, (English translation Retail and Wholesale Trade E-Commerce: What the Numbers Really Mean, www.insee.fr)

"Processus Evolutionnaires et Institutions : Quelles alternatives à la rationalité parfaite ?", Revue Economique, Special Issue: "Revue économique 1950 - 2000 : Un demi-siècle en perspective ", 51:5, Septembre 2000, p. 1185-1213

"Économie des Contrats et Renouvellements de l'Analyse Economique", with J.-M. Glachant, Revue d'Economie Industrielle, Special Issue, Économie des Contrats : Bilan et Perspective, N° 92, 2eme et 3eme trimestre 2000, pp. 23-50

"What Institutions to Organize Electronic Commerce: Private Institutions and the Organization of Markets", Economics of Innovation and New Technology, 9:3, July-September 2000, pp. 245-273

"Néo-institutionnalisme, Prix et Normativité", Economies et Société, Oeconomia, PE, # 28, 23:4, April 1999, pp. 5-30

"Néo-institutionnalisme et Évolutionnisme: Quelles Convergences ?", Economies et Sociétés, HS 35, N° 1, 1/1999, pp. 191-217

"Technology Licensing Contracts: Features and Diversity", with C. Bessy, International Review of Law and Economics, vol. 18, pp. 451-489, December 1998

"Analyse économique des pratiques liées à l'externalisation", Petites Affiches, N° 147, December 1998, pp. 22-30

"Une Nouvelle Pratique de l'Interdisciplinarité ? Quelques réflexions à partir d' "Innovations et Performances", with A. Rallet, Revue Economique, November 1998, pp. 1601-1611

"La complémentarité entre formes de gouvernance le cas de l'approvisionnement des grandes surfaces en fruits de contre-saison", with J.-M. Codron, Economie Rurale, N° 245-246, May-août 1998, pp. 75-83

"Brevet, Protection et Diffusion des Connaissances: une Relecture Néo-institutionnelle des Propriétés de la Règle de Droit", with C. Bessy, Revue d'Economie Industrielle, Special Issue: "Economie Industrielle de la Science", N° 79, 1er tri. 1997, pp. 233-254

"Asset Specificity and Organizational Arrangements: The Case of the New Telecommunications Services Market", with B. Quélin, Industrial and Corporate Change, vol 5, N°4, dec. 1996, pp. 1205-1230

"Efficacité et inefficacité de l'organisation du bâtiment: une interprétation en termes de trajectoires organisationnelles", with A. Rallet, Revue d'Économie Industrielle, N° 74, 4° trim. 1995, pp. 9-30

“Contracts as Modular Mechanisms: Some Propositions for the Study of “Hybrid Forms””, International Journal of the Economics of Business, vol. 2, N° 3, November 1995, pp. 409-439

“Les apports de l’analyse économique des contrats à la mise en œuvre des politiques industrielles”, Revue d’Économie Industrielle, Special Issue: “Transformation des Politiques Industrielles dans les années 1990”, N° 71, 1er trim 1995, pp. 181-198

“EDI and Inter-Firm Relationships: Toward a Standardization of Coordination Processes ?”, Information, Economics and Policy, vol. 6, N°3-4, 1994, pp. 319-347

“Des normes, quelles normes ?”, Technologies de l’information et Société, Special Issue “Normalisation: de la production aux usages”, vol. 6, N° 2, March 1994, pp. 105-110

“Les théories des contrats: une revue”, Revue d’Economie Politique, vol 103, N° 1, January-February 1993, pp. 1-82

“Users’ Knowledge as a Specific Asset: the case of the Value Added Services”, with B. Quélin, Journal of Information Technology, vol 7, Special issue “Information Technology and Marketing”, Dec. 1992, pp. 233-243.

“Coûts de transaction et impact organisationnel des technologies d’information et de communication”, Réseaux, N° 54, July-août 1992, pp. 31-55

“Télécoms et entreprises: La disparité intersectorielle des propensions à télécommuniquer”, Réseaux, N° 50, Nov-déc. 1991, pp. 181-190

““Faire” ou “faire-faire”: La gestion des télécommunications par les firmes multinationales américaines”, Communications et Stratégies, N° 2, June 1991, pp. 91-111

“Stratégie de coopération et formation d’un marché: les nouveaux services de télécommunications”, with B. Quélin, Revue d’Economie Industrielle. No 56, 2eme tri 1991, pp. 71-100

“L’approche Néo-Institutionnelle de l’économie des coûts de transaction: une revue”, Revue Française d’Economie, vol 4, No 4, 1989, pp. 123-166

“Recension: De nouvelles approches de l’entreprise”, Revue d’Economie Industrielle, No 46, 4eme trimestre 1988, pp. 84-90

### **University Research Works**

Contrats et structuration du système productif, Dossier de candidature en vue de l’obtention de l’Habilitation à Diriger les Recherches, University of Paris-Nord, June 1993, 95 p.

Les contrats dans une économie d’échange et de production: Technologies de l’information et de la communication et coordination interentreprises, Ph.D. Dissertation, University of Paris-Nord, January 1991, 776 p.

## **Books**

Édition (with J.-M. Glachant) de New Institutional Economics : A Guidebook, Cambridge: Cambridge University Press, 2006 (Forthcoming)

Édition (with N. Curien) de Internet and Digital Economics, Cambridge: Cambridge University Press, 2005 (Forthcoming)

Edition (with Tom Dedeurwaerdere and Bernd Siebenhüner), Biodiversity conservation, access and benefitsharing and traditional knowledge, Special Issue, Ecological Economics, 53 :4, June 2005

Edition (with J.-M. Glachant), The Economics of Contracts : Theories and Applications, Cambridge: Cambridge University Press, 2002

Edition (with N. Curien), Economie de l'Internet, Special Issue, Revue Economique, vol 52, octobre 2001

Edition (with E. Böhlin et S. Hulten), Innovation in the Telecommunication Industry, Special Issue, Economics of Innovation and New Technology, 10:2-3, 2001, (Editorial p. 1-15)

Edition (with Jean-Michel Glachant), Économie des Contrats : Bilan et Perspectives / The Economics of Contracts in Prospect and Retrospect, Special Issue, Revue d'Economie Industrielle, # 92, 2 et 3<sup>e</sup> trimestre 2000

Edition (with A. Rallet), Technologies de l'Information, Organisation et Performances Economiques, Commissariat Général du Plan, Paris, September 1999.

Edition (with P. Petit & D. Phan), Mutations des Télécommunications, des Industries et des Marchés, Economica, Coll. ENSPTT, Paris, 1996

L'économie des contrats; technologies de l'information et coordination interentreprises, PUF, 1993

## **Articles in Collective Books**

“Public and Private Governance of the Digital Space: Does a second rank Institutional Framework exist ?” in Brousseau E. & Curien N., (eds), Internet Economics, Digital Economics, Cambridge: Cambridge University Press, 2005

“An Alternative Path to E-Commerce: The Unique French Evolution to Internet-based Business”, with Bruno Chaves, in Jason Dedrick and Kenneth. L. Kraemer (eds.), Globalization of Electronic Commerce, Cambridge: Cambridge University Press, 2005, forthcoming

“Public and Private Institutions in the Governance of Intellectual Property Rights”, with C. Bessy, in B. Andersen (ed.), Intellectual Property Rights: Innovation, Governance and the Institutional Environment, Cheltenham, UK and Northampton, MA, USA: Edward Elgar Pub, 2005

"Property Rights in the Digital Space", in Enrico Colombatto (ed), Companion to Economics of Property Rights, Cheltenham, UK and Northampton, MA, USA: Edward Elgar Pub., 2004, 438-472

"The Three Challenges for e-Government", in G. Chatillon, B. du Marais (eds.), eGovernment for the benefit of citizens, Brussels: Bruylant, pp. 243-254

"Contrats de Licence et Innovation ", with C. Bessy, in P. Mustar & H. Pénan, Encyclopédie de l'Innovation, Paris, Economica, 2003, P. 341-366

"Les trois défis de l'Administration Electronique", in G. Chatillon, B. du Marais (eds.), L'administration électronique au service du citoyen, Bruxelles : Bruylant, 2003, p. 247-259

"Contract Economics and the renewal of economics" with J.-M. Glachant, in E. Brousseau & J.-M. Glachant (eds.), The Economics of Contracts : Theories and Applications, Cambridge : Cambridge University Press, 2002, p. 3-30

"La relation producteur-bénéficiaire de soin est-elle bilatérale ?", in Béjean S et Peyron C. (eds.), Santé, règles et rationalité, Paris, Economica, 2002, p. 229-232

"Faut-il réguler les réseaux numériques",

- in L. Vodoz (ed), NTIC et territoires. Enjeux territoriaux des nouvelles technologies de l'information et de la communication, Presses Polytechniques et Universitaires Romandes, Lausanne, Suisse, 2001, p. 285-304
- in A. Bienaymé (ed), Les nouvelles approches de la concurrence, Paris, Economica, 2002, p. 93-112

"e-Economie: Qu'y a-t-il de nouveau ? " in J.-J. Roche & S. Sur (eds.), Annuaire des Relations Internationales, 2001, Bruylant, Bruxelles, 2001, p. 813-833

"Did the Common Law Biased the Economics of Contract... and May it Change?" in B. Deffains & T. Kirat (eds), Law and Economics in Civil Law Countries, vol 6. of "The Economics of Legal Relationship," N. Mercurio (ed.), JAI Press, Elsevier Science B.V., 2001, pp. 79-105

"L'Economiste, Le Juriste et le Contrat", in Le Contrat au début du XXIème Siècle : Etudes offertes à Jacques Ghestin, LGDJ Montchrestien, Paris, 2001, p. 153-176

"Confiance ou Contrat, Confiance et Contrat", in F. Aubert & J.-P. Sylvestre (eds.), Confiance et Rationalité, INRA Edition, Les Colloques N° 97, 2000, p. 65-80

"La gouvernance des processus de coopération", in B. Bellon, C. Voisin, A. Plunket (eds), La coopération industrielle, Economica, Paris, 2000, pp. 29-43

"The Incomplete Contract Theory and the New-Institutional Economics Approaches to Contracts: Substitutes or Complements ?", avec M. Fares, in Ménard C., (ed.), Institutions, Contracts, Organizations, Perspectives from New-Institutional Economics, Edward Elgar Pub. 2000, pp. 399-421

“Asymétrie d’Information (et contrat)”, “Théorie de l’Agence”, “Théorie des coûts de transaction”, “La théorie du signal”, in R. Le Duff (ed), Encyclopédie de Gestion et de Management, Dalloz, 1999

“Beyond Technological or Organizational Determinism: A Framework to Understand the Link Between Information Technologies and Organizational Changes”, with A. Rallet, in S. MacDonald, G. Madden (eds), Telecommunications and Socio-economic Development, North Holland, Elsevier Science, 1998, pp. 245-262

“Confiance, connaissances et relations interfirmes”, with P. Geoffron & O. Weinstein, in B. Guilhon, P. Huard, M. Orillard & J.B. Zimmerman (eds), Economie de la connaissance et Organisation : Entreprises, territoires, réseaux, L’Harmattan, Paris, 1997, pp. 402-433

“Technologies de l’information et de la communication et organisation: une approche dynamique en termes de trajectoire organisationnelle”, with A. Rallet, in B. Guilhon, P. Huard, M. Orillard & J.B. Zimmerman (eds), Economie de la connaissance et Organisation: Entreprises, territoires, réseaux, L’Harmattan, Paris, 1997, pp. 286-309

“Technologies de l’information et de la communication, gains de productivité et transformations des dispositifs de coordination”, in M.C. Monnoyer (ed.), L’entreprise et l’outil informationnel, L’harmattan, Coll. Communication, Paris, 1997, pp. 41-65

“Théories des contrats, coordination interentreprises et frontières de la firme”, in P. Garrouste (ed.), Les Frontières de la Firme, Economica, 1997, pp. 29-60

“Les contrats dans la coordination interentreprises : les enseignements de quelques travaux récents d’économie appliquée”, in T. Andreani, J-F. Gaudeaux & D. Naud (eds), L’entreprise lieu de nouveaux contrats ?, L’harmattan, Paris, 1996, pp. 113-151

“Contrats et comportements coopératifs: le cas des relations interentreprises”, in Ravix J.L. (ed.), GDR d’Économie Industrielle, Coopération entre les entreprises et organisation industrielle, Editions du CNRS, Collection Recherche et Entreprise, Paris, 1996, pp. 23-51

“Intermédiation par les réseaux: Quelles institutions ?”, in E. Brousseau, P. Petit & D. Phan (eds.), Mutations des Télécommunications, des Industries et des Marchés, Economica ENSPTT, Paris, 1996, pp. 171-229

“Des changements majeurs dans l’offre de services de télécommunications” (Chap. 1, pp. 11-80); “Les télécommunications au cœur de la réorganisation des activités économiques: un aperçu des usages et de leur évolution” (Chap. 2, pp. 81-104)”, “Offre et demande de télécommunications: interactions dynamiques et perspectives” (Chap. 3, pp. 105-132), with P. Petit et D. Phan, in E. Brousseau, P. Petit & D. Phan (sld), Mutations des Télécommunications, des Industries et des Marchés, Economica ENSPTT, Paris, 1996

“Telematics and professionals: from the absence of discrimination to the limitation of uses”, In P. Flichy, J. Jouët & P. Beaud (eds), European Telematics, the emerging economy of words, North-Holland, Amsterdam, 1991, pp. 33-59

**Articles in Conferences’ Proceedings and/or under review**

“The Economics of Private Institutions”, with Emmanuel Raynaud, 8th ISNIE Conference – Tucson, USA, September 2004

“A New Institutional Perspective on the Implementation of the Convention on Biodiversity”, International Society for Ecological Economics, UQAM, Montreal, July 2004

“Digital Assemblers: The Economics of New Business Models” (avec T. Pénard), 7th ISNIE Conference – Budapest, Hungary, September 2003; 15<sup>th</sup> ITS Conference, Berlin, September 2004

“Renegotiation, Supervision and Dispute resolution: the complementarities of contractual clauses against “governance misalignment”“, (avec Camille Chaserant, Régis Coeurderoy), 7th ISNIE Conference – Budapest, Hungary, September 2003

"The Diversity of Technology Licensing Agreements", with C. Bessy & S. Saussier, WP Forum, July 2002

"Payment Schemes in Technology Licensing Agreements: A Transaction Cost Approach", with C. Bessy & S. Saussier, WP Forum, July 2002

"Institutional Environment and the cost of Transacting Intangibles: The Case of Technology Licensing Agreements", (with C. Bessy & S. Saussier), Proceedings from the Fourth Annual Meeting from the International Society for New-Institutional Economics (ISNIE), Tuebingen, Germany September 2000

" The Combination of Governance Structures: Supplying French Supermarkets with Off-Season Fruit ", with J.-M. Codron, Working Paper ATOM, September 2000

“New Institutional Economics and Evolutionary Economics: What Convergences ?”, 8th EAEPE Conference - Antwerp, Belgium, 7-9 November 1996 / Workshop, Copenhagen Business School, Copenhagen, 9/10/98

“How "Obligations" Change: Bounded Rationality, Radical Uncertainty and Assets Asymmetries in Contractual Evolutions”, Conference “Insitutional Changes and Network Evolutions,” June 1993, Stockholm School of Economics

“Echanges de données interentreprises: une différenciation des trajectoires sectorielles”, In Actes du Colloque “Le Management des Systèmes d’Information” co-organisé par l’INT et le CREDO (ESC-Grenoble), Grenoble les 2 et 3 Octobre 1991, 30 p.

“Information Technologies & Inter-firm relationships: the spread of Inter-organization Telematics Systems and its impact on economic structures”, 8<sup>th</sup> Conference, International Telecommunication Society, Venise, mars 1990, 22 p.

### **Other**

“The Diversity of Technology Licensing Agreements and their Causes”, With C. Chasserant, C. Bessy, R. Coeurderoy, LES Nouvelles, 2005, forthcoming

“Internet : un laboratoire institutionnel ?”, Sciences Humaines, HS N0 44, Mars 2004, pp. 68-73

“Perspectives de Recherche sur les TIC en Sciences Sociales : les Passerelles Interdisciplinaires d’Avignon”, (en coll. avec F. Moatty), Sciences de la Société, N° 59, Mai 2003, p. 3-32

“Les marchés peuvent-ils s’autoréguler ?”, Les Cahiers Français, N°313, Concurrence et régulation des marchés, Mars-Avril 2003, p. 64-70

“L’autorégulation des réseaux numériques”, in J. Berleur, C. Lazaro, R. Queck, (eds). “Gouvernance de la Société d’Information : Loi-Autorégulation-Ethique”, Cahiers du Centre de Recherche Informatique et Droit, vol 22, Bruxelles: Bruylant-Presses Universitaires de Namur, pp. 127-132

"The e-Economy, the New Growth Regime and Public Policy"; Review of Science and Technology in ESCWA Member Countries, #3, New York, United Nations, 2001, p. 3-12

"Technology Licensing Practices in France", with C. Bessy, LES Nouvelles, 25:2, pp. 66-75, 06/2000

“Les Intermédiaires Commerciaux sur les Marchés Electroniques”, in CREMOC (ed.), La Galaxie Internet, l’impératif de la conquête, Unicomm, Paris, 1999

“The Link Between Regulation and Innovation: Some Preliminary Remarks”, in J. Hemmelskamp and F. Leone (eds.), The Impact of EU-Regulation on Innovation of European Industry, Technical Report Series, IPTS, European Commission, Sevilla, 1998, pp. 93-121

“Economie des données publiques”, Le Communicateur, Special Issue: “Exploiter les données publiques”, J.P. Chamoux & M. Ronai (sld), N°32, Hiver 1996, PP. 35-44

“De la science du marché à l’analyse économique des formes de coordination”, Les Cahiers Français, N° 272, 1995, pp. 54-63

“Contrats, incitations et organisations”, Les Cahiers Français, N° 254, 1992, pp. 60-64

“Une approche quantitative de la disparité des usages de Technologies de l’information”, Netcom, Vol 6, N° 2, April 1992, pp. 474-501

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### **Research Reports and Working Papers (Selection)**

“An International Survey on Technology Licensing Practices: The Diversity of Technology Licensing Agreements and their Causes”, Report for the Licensing Executive Society (LES), FORUM (Université de Paris X), Août 2005

“Diffusion and Impact of E-commerce: The French Specific Path”, (avec B. Chaves), Report for the Center for Research on Information Technology and Organizations (CRITO), University of California at Irvine, and the U.S. National Science Foundation (CISE/IIS/CSS), Globalization and E-Commerce Project, Août 2004, <http://www.crito.uci.edu/2/pubGEC.asp>

“Institutions & Economics in Europe”, Final Report from the ECONINST Project “Economic Properties of Alternative Institutional Frames”, Funded under the 5 th Framework Program of the European Commission, Grant: EconInstit/HPSE-CT-2002-60062, Forum, Université de Paris X for the European Commission, DG Research, Avril 2004

“Impacts des NTIC sur les modèles logistiques du commerce électronique : nouveaux métiers, nouvelles formes d’intermédiation?”, Report for PREDIT Ministère des Transports, Programme : Impact socio-économique des technologies de l’information et de la communication dans le domaine des transports terrestres, Subvention 01 MT 03, FORUM (Université de Paris X) & France Télécom R&D, January 2003

“Diffusion and Impact of E-commerce: The French Specific Path”, (avec B. Chaves), Report for the Center for Research on Information Technology and Organizations (CRITO), University of California at Irvine, and the U.S. National Science Foundation (CISE/IIS/CSS), Globalization and E-Commerce Project, July 2003

"Globalization and E-commerce: The French Environment and Policy ", Report for the Center for Research on Information Technology and Organizations (CRITO), University of California at Irvine, and the U.S. National Science Foundation (CISE/IIS/CSS), Globalization and E-Commerce Project, August 2002, [http://www.crito.uci.edu/publications/pdf/GEC2\\_France.pdf](http://www.crito.uci.edu/publications/pdf/GEC2_France.pdf)

"Globalization of E-Commerce: Growth and Impacts in France" Report for the Center for Research on Information Technology and Organizations (CRITO), University of California at Irvine, and the U.S. National Science Foundation (CISE/IIS/CSS), Globalization and E-Commerce Project, Juin 2001 <<http://www.crito.uci.edu/GIT/publications/pdf/franceGEC.pdf>>

"La Région Ile de France et la E-Economie : Atouts et Faiblesse / Etude de faisabilité", en coll. avec D. Carré, Forum – Université de Paris X, Etude réalisée pour le CROCIS – CCIP, Avril 2001

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### **Research Grant (Selection)**

“La place et le rôle économique des droits d’auteurs et droits voisins dans les filières d’industries culturelles”, Ministère de la Culture, 2005-2006

“Reflexive Governance”, Integrated Project, 6th Framework Program, D.G. Research, European Commission, 2005-2009

“DIME : Dynamics of Institutions, Markets and Economies”, Network of Excellence, 6th Framework Program, D.G. Research, European Commission, 2005-2009

“Econ-Instit”, 5th Framework Program, D.G. Research, Commission Européenne, Contract HPSE-CT-2002-60062, 2002-2004

“e-govern@nce”, Programme Interdisciplinaire "Société de l’Information", CNRS, Commissariat Général du Plan, décembre 2002

"Modèles d'Affaires Numériques", Programme Interdisciplinaire "Société de l'Information", CNRS, Commissariat Général du Plan, Novembre 2001

"The Influence of National Environments on Diffusion and Impacts of Electronic Commerce in the Global Networked Economy" U.S. National Science Foundation, 2001-2004 (with Center for Research on Information Technology and Organizations, University of California, Irvine)

"Impacts des NTIC sur les modèles logistiques du commerce électronique : nouveaux métiers, nouvelles formes d'intermédiation ?", PREDIT, Ministère de l'Équipement, des Transports et de l'Aménagement du Territoire, 2001-2003 (with France-Télécom R&D)

International Survey on Technology Licensing Practices, Licensing Executive Society (Washington DC), 2000-2002

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### **Lectures (Selection)**

#### **Invited Lectures**

"Outils et travail de gestion", Journée du GDR 'Economie et Sociologie', 18 novembre 2005, Université Paris IX – Dauphine

"Commercial Intermediaries and Electronic Commerce", Workshop "Researching Inbetweenness: Understanding the transformative role of Intermediaries ", Centre for Sustainable Urban and Regional Futures, University of Salford, 22nd – 23rd September 2005, Manchester

"The Economics of Intellectual Property Rights », Lectures, Doctoral School, University of Siena, 6-10/06/05

"The Economics of the Internet and Digital Economy", Lectures, High College of Economics, Moscou, 12-18/05/05

"The Economics of Private Institutions", Siena Seminars on Law and Economics 2005, University of Siena, 13/04/05

"The Economics of Private Institutions", Unirule Institute of Economics, Beijing, 8/04/05

"Service public et concurrence : une décennie de mutations", Institut CDC ; Paris, 9/12/2004

"Nouveaux Modèles d'Affaires et Gestion des Connaissances", Ecole Thématique du GDR TIC, "Cognition et Technologies de l'Information et de la Communication", Carry le Rouet, 5-10 septembre 2004

"Intellectual Property Rights in the Digital Space", International Summer School on Economic Research 2004 "IPRs, Innovation and Competition", University of Siena 12-17 July 2004

La sanction adéquate en matière contractuelle : une analyse économique, Cycle de Conférences "Analyse Economique du Droit", Cour de Cassation, Paris, 26/04/04

"La confiance : quelques éléments sur son statut en économie", Cycle de conférence "Confiance et securite sur les reseaux", FING-Ministère de la Recherche, Paris, 26/02/2004

"L'Economie des Modèles d'Affaires Numériques : création de valeur et concurrence dans les industries informationnelles", Doctoriales du GDR TICS, ENPC-Université de Marne la Vallée, 29-29/01/04

"e-Commerce Impacts Revisited", Workshop, German Institute for Economic Research (DIW), Berlin, 15-17 January 2004

"La Gouvernance de l'Internet", Séminaire "Internet, nouvel espace public mondialisé ?", Les Canadiens en Europe, 28 novembre 2003, Maison de la recherche, Paris

"Régulation publique, régulation privée : quel cadre institutionnel pour l'économie numérique ?", Conférence "L'innovation en Question", Caisse des Dépôts et Consignation & INPI, Paris, 24/06/2003

"The Regulation of the Internet", Statistic Norway, Oslo, 16/06/2003

"The Governance of Intellectual Property Rights", DRUID Summer Conference 2003 on "Creating, Sharing And Transferring Knowledge. The role of Geography, Institutions and Organizations", Copenhagen June 12-14, 2003

"Internet : régulation ou autorégulation ?", Les Conférences Jules Dupuit, Ecole Polytechnique, Ecole Nationale des Ponts et Chaussées, Paris, 10 juin 2003

"Property Rights in the Digital Space", Department of Economics, Università degli Studi di Torino, 29/05/2003

First Meeting of the Latin American Competition Forum, OECD-IABD, Paris, France, 7-8 April 2003

"Contract Theory, Recent Developments", Laboratory of Economics and Management, St'Anna School of Advanced Studies, 4/11/2002

"The Institutional Framework to Regulate the Internet", 3rd Workshop on Institutional Analysis, University Pompeu Fabra Barcelona, 28-29 June 2003

"Internet Regulation: Does Self-Regulation Require an Institutional Framework", DRUID Summer Conference 2002 on Industrial Dynamics of the New and Old Economy – who embraces whom? Copenhagen, June 6-8, 2002.

"The Regulation of the Internet", Workshop on Institutional Analysis, Center for New-Institutional Social Sciences & Ronald Coase Institute, Washington Univesity, St Louis, May 19-25, 2002

Série de Conférence sur l'analyse économique du droit de la propriété intellectuelle et l'économie du numérique, Université Catholique de Louvain, 25-26/04/2002

"Principes de l'Economie Numérique", Ecole Normale Supérieure, Paris, 28/03/2002

"Internet Regulation", Department of Economics, University of Illinois, March 5, 2002

"La régulation des contrats", Ecole Doctorale "Marchés et Organisations", Idefi, Université de Nice, 8/02/02

"Nouvelle Economie, Economie de l'Internet et du Commerce Electronique", LATAPSES, Université de Nice, 20/12/01

Série de Conférence "Economie des Contrats", High College of Economics, Moscou, 28/11-2/12/2001

"Antitrust Issues in the Regulation of e-Commerce", Infonomics/Merit Workshop on Digitisation of Commerce: e-Intermediation, Maastricht, November 23 - 24, 2001

"Economie de l'Internet, Economie du Numérique", Conférence Vers un nouveau modèle Industriel", ISDN & l'Agence Régionale du Numérique, Lyon [ENS Lettres-Sciences Humaines, INRIA Rhône-Alpes, EMSE (St-Etienne)]

"Faut-il institutionnaliser l'auto-régulation d'Internet", Groupe "Gouvernance Mondiale", Conseil d'Analyse Economique, Paris, 13/06/2001

"Economie de l'Internet et Nouvelle Economie", GREQAM, Ecole Doctorale d'Aix-Marseille, 28/05/2001

"On the Regulation of the Internet", The Frictionless Economy? A Conference on the Economic Implications of the Internet, June 1-2, 2001, Erasmus University Rotterdam.

"Competing public and private institutions and the regulation of the Internet " Austrian perspectives on the New Economy, Third annual conference of the Association of Historians of the Austrian Tradition in Economic Thought (AHTEA), Pisa – Lucca, 24-26 May 2001

"La Régulation des Réseaux Numériques", NTIC et Territoire, EPFL-C.E.A.T (Lausanne), Les Diablerets, 5-6/04/2001

"Faut-il Réguler les Réseaux Numériques ?", "Les nouvelles approches de la concurrence : Au-delà des pures et simples « imperfections du marché ", Université de Paris Dauphine, CERDO, 28 MARS 2001

"Internet Regulation", BETA, Ecole Doctorale, Université de Strasbourg, 2/04/2001

"La Nouvelle Economie", Séminaire Franco-Finlandais sur la Société d'Information, Helsinki, 26/01/2001

"Technologies de l'Information, Organisation et Performances Economiques", Colloque «les pays du sud dans la nouvelle économie", Fondation Abderrahim Bouabid, Département du Premier Ministre, Secrétariat d'Etat aux Postes et aux Technologies de l'Information, 30 Septembre 2000, Rabat, Maroc

Expert Panel on Information Technology and Development Priorities; Competing in a Knowledge-Based Global Economy, The United Nations Economic and Social Commission for Western Asia (ESCWA), Beirut, Lebanon, 15-16 May, 2000

Haut Collège d'Economie, University of Moscou, March 2000

University of Bogotta, Colombie, February 2000

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## **Scientific Committees & Organization of Scientific Activities**

### **Organization**

- Organizer of Lectures for the Doctoral School “Economie, Organisation, Société”, since Octobre 2001. Invited lecturers: G. Dosi (Sant’Anna School, Pisa, Oct. 2001), L. Alston (U. of Illinois, Urbanna-Champaign, May 2002), D. North (Washington U., St Louis, June 2003), O. Hart (Harvard, Juin 2004), B. Arrunada (U. Pompeu Fabra, Octobre 2004), R. Gibbons (MIT, Avril 2005), N. Garroupa (Nuova Lisboa, Dec. 2005)
- Colloque “Les interactions entre le Droit et l’Economie”, Programme de Recherches “Attractivite Economique du Droit”, Université de Paris X-Nanterre, 30 septembre 2005
- Session “Public and Private Interactions in the Provision of Market Infrastructures”, Annual Conference of the International Society for New Institutional Economics (ISNIE), U. Pompeu Fabra, Barcelona Spain, September 22-24, 2005
- Workshop “The economics of e-intermediation: What is specific in digital business models?”, Institut Universitaire de France, Paris– June 17-18, 2004
- Workshop “Governance, Regulations and Powers on the Internet (GRPI)”, Ecole Nationale Supérieure des Mines de Paris, Paris, May 27-28, 2005
- ESNIE 2005, 1-6/05/07
- Session “Multi-level Governance : Public and Private Orders”, Annual Conference of the International Society for New Institutional Economics (ISNIE), September 30 – October 3, 2004, Tucson, Arizona
- Workshop “The Economics of the Internet”, GREQAM, Marseille, 8-9/01/04; CNAM, Paris, 2-3/07/04
- ESNIE 2004, 2-7/05/05
- Journée de Travail “Economie du Droit Civil : Autour du Travail de I. Mackay”, Forum, Université de Paris X, 25/03/04
- Workshops “Democratic Governance” (U. Paris X, April 14-15, 2003) & “Incentive Politics in the First 10 Years of the Convention on Biodiversity; New Institutional and Evolutionary Perspectives (WZB, Berlin, 17 – 19 July 2003) & “Democratic Governance and Global Public Goods”, CPDR, Université de Louvain la Neuve, 5-6/02/04
- ESNIE 2003, 31/03-5/04/2003
- Workshop “EconInstit”, U. Paris X, January 24-25, 2003
- Workshop "Theories of the Firm", European Society of New Institutional Economics (-ESNIE-); IUF, Paris, 8 novembre 2002
- ESNIE 2002, 1-6/04/2002
- Organizer of the session "Institutional Economics", XXVth AFSE Conference, Paris, Sept 2001, (Speakers: P. Milgrom, B. Nooteboom, J.-M. Glachant)
- Co-organizer of the Workshop "Economie de l'Internet", ENST Brest, 12-13/06/2000
- Organizer of the 1st "Spring ISNIE-Europe Workshop", Paris 31/03-01/04/2000
- Co-President of the High-Level Expert Group “Technologies de l’Information et de la Communications et Performances Economiques” (Information and Communication Technologies and Economic Performances), Commissariat General du Plan, 1996-1998

- Co-organizer of the “Séminaire de Theorie Economique” et du “Séminaire de l'Ecole Doctorale”, University of Nancy II, 1994-1998
- Organizer des "Journées de Travail ATOM" (1994-1999). Invited teams: HEC, BETA, ECT, CREI, LATAPSES, CSO, CERNA, Pompeu-Fabra (Barcelone), DRUID (Copenhague & Aalborg)
- Co-Organizer of the “Second Conference of the International Society for New-Institutional Economics”, Paris, 17-19 September 1998
- Co-organizer of the Workshop “Appropriation et droit d'accès aux connaissances et aux technologies”, ATOM, IEPE & IMRI, University of Paris Dauphine, January 1996-June 1997
- Co-organizer of the Groupe de recherche Marché, Entreprises et Technologie de l'Information et de la Communication (METIC), CEPREMAP, 1992-1996
- Organizer of the session “Structure de “Gouvernance” développements récents”, Conference de l'AFSE, 09/96: papers by P. Allegret et P. Dulbecco, P. Cohendet, C. Ménard, J. Philippe, J. Combier et C. Mas, S. Steinmetz
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